



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1481155** Rev # **0** Invoice Date: **10/21/2012**

Advertiser: Libraries Yes! Committee (22474)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 859648
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Weekly/Irregular
 Period: 10/15/2012 - 10/21/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Library Levy #26-125 (168724)
 Estimate/HL: 415/415
 Comments: OT\$39,050 69x KG 10/2/12
 RT \$27,325 48x KG 10/9/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

000554

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.1	SPOT	5:57:00AM-6:58:00A	Per Week (3),Mo,Tu,We,Th,Fr	10/16/12 06:55 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),Mo,Tu,We,Th,Fr	10/17/12 06:23 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),Mo,Tu,We,Th,Fr	10/19/12 06:54 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$700.00	
3.0	SPOT	2:58:00PM-4:00:00P	Per Week (3),Mo,Tu,We,Th,Fr	10/16/12 03:56 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),Mo,Tu,We,Th,Fr	10/18/12 03:36 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),Mo,Tu,We,Th,Fr	10/19/12 03:31 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
5.0	SPOT	7:00:00PM-7:29:00P	Per Week (2),Mo,Tu,We,Th,Fr	10/17/12 07:17 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
6.0	SPOT	7:29:00PM-7:57:00P	Per Week (2),Mo,Tu,We,Th,Fr	10/17/12 07:42 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$600.00	
	SPOT	7:29:00PM-7:57:00P	Per Week (2),Mo,Tu,We,Th,Fr	10/19/12 07:56 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$600.00	
7.0	SPOT	11:34:00PM-12:37:0	Per Week (1),Mo,Tu,We,Th,Fr	10/19/12 12:09 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
8.0	SPOT	7:00:00PM-7:28:00P	Day,Sa-1	10/20/12 07:27 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$350.00	
9.0	SPOT	7:28:00PM-7:57:00P	Day,Sa-1	10/20/12 07:44 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
10.0	SPOT	11:29:00PM-1:03:00	Day,Sa-1	10/20/12 11:59 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$1200.00	
11.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	10/21/12 11:11 pm (Su)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
39.0	SPOT	7:00:00PM-7:29:00P	Day,Th-1	10/18/12 07:28 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$8,775.00	Total Spots
Commission	(\$1,316.25)	15
Sales Tax	\$0.00	
NET TOTAL	\$7,458.75	

Due By: 10/21/2012